



Top-line growth. Bottom-line results.

Maybe it's

time to

begin

working

“on your

business.”

YOUR COMPETITIVE LANDSCAPE

Today's economy demands that your company adopt fresh approaches to doing business. Market conditions are changing quickly, and your competitive landscape is intensifying. Your company must seek innovation and speed to quickly and effectively capture new revenue opportunities and meet new challenges.

Today's new economy demands that your company's leadership team be dynamic, innovative and extremely knowledgeable about your business, your industry and your competition. It's imperative to balance time between working "in your business" and working "on your business." Yet, your leadership team may be so consumed with daily events that it is impossible to spend the necessary time and resources to plan for and seek out future revenue opportunities. And, your team may not be experienced enough to identify and execute on future revenue opportunities.

Maybe it's time to begin working "on your business" by exploring revenue opportunities that will position your company for future top-line growth and bottom-line results. Maybe it's time for...

ABOUT US

Plenum is a revenue development company for emerging and medium-sized businesses. Unlike most consulting firms, our end product is not a multi-page report arising out of a protracted study. Rather, working shoulder-to-shoulder with our clients, we actively seek out and deliver tangible business opportunities that drive incremental top-line growth and bottom-line results.

The word "plenum" means "the condition of being full." Like our name implies, our goal is to help our clients identify and implement incremental revenue opportunities so they will realize the *full* value of their business.

Committed to delivering innovation, we collaborate with clients to unlock the *full* value of their business and set a course for high-performance results. With deep business and revenue development expertise, broad national resources and a proven track record, we can mobilize the necessary resources to uncover and execute on new revenue opportunities.



INDUSTRIES WE SERVE

- Information Technology
 - Hardware
 - Software
 - IT Outsourcing
 - Internet
- Manufacturing
- Communications & Content
- Financial Services
- Wholesale/Distribution
- Employment Services
- Business and Other Services



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PROVEN SOLUTIONS ACCELERATED RESULTS

Plenum's accelerated solutions combine our deep revenue development knowledge with industry, technology and finance expertise to bring tangible enterprise value to you. The right solution for your unique needs today and tomorrow. Top-line growth. Bottom-line results.

- Unlocking the Untapped Value in Your Business
- Strategic Revenue Growth Planning and Implementation
- Strategic Alliances
- Tactical Alliances
- Joint Ventures
- Equity Partnerships
- OEM Relationships
- Technology Licensing
- Strategic Account Selling

EXCEEDING CLIENT NEEDS

Our first obligation is to our clients. We deeply care about our clients' performance over the long term. Their success is our success. From the outset, we treat each client's business as our own. That's why Plenum has been retained by businesses of all sizes -- many with national and global footprints.

ACHIEVE THE IMPOSSIBLE

Because it's your business success, we challenge our team, our partners, and your team to exceed your expectations and achieve the impossible.

If it's time to begin working "on your business," it's time for Plenum Revenue Group, LLC. Please contact us at 949.218.8657 or visit our Web site at www.plenumrevenuegroup.com